
Paper Title (14pt, Times New Roman)

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Abstract: Provide a brief summary of the research objective, methodology, main finding and implication. Keep it within 200-250 words. (12pt, Times New Roman)

Keywords: Upto Six Keywords. (12pt, Times New Roman)

I. INTRODUCTION (12 PT, TIMES NEW ROMAN)

- Provide a clear and concise overview of the research topic, its significance, and the research questions.
- Discuss the existing literature and identify research gap.
- Highlight the novelty and contributions of your research.

II. THEORETICAL FRAMEWORK AND RESEARCH DESIGN (12 PT, TIMES NEW ROMAN)

- Present the relevant theoretical concepts/models/frameworks that underpin your study.
- Discuss how these theories/frameworks inform your research design and analysis.
- Describe the research design/approach employed in your study.
- Explain the data collection methods, including sample selection and data sources (if applicable).
- Discuss any instruments, tools, or techniques used to collect and analyze data (if applicable).

III. DISCUSSION (12 PT, TIMES NEW ROMAN)

- Interpret the results in light of the research objectives and theoretical framework.
- Compare and contrast your results with existing literature.
- Discuss limitations of your study and suggest areas for future research.

IV. CONCLUSION (12 PT, TIMES NEW ROMAN)

- Summarize the main findings of the study.
- Revisit the research question(s) and objectives.
- Discuss the implications and significance of your research.

V. REFERENCES (12 PT, TIMES NEW ROMAN)

- **Book References:**

Author's Last Name, First Name. *Title of Book*. Publisher, Year.

- **Journal Article References:**

Author's Last Name, First Name. "Title of Article." *Title of Journal*, Volume number, Issue number, Year, pp. Page range.

- **Chapter in an Edited Book References:**

Author's Last Name, First Name. "Title of Chapter." *Title of Book*, edited by Editor's Name, Publisher, Year, pp. Page range.

- **Website References:**

Author's Last Name, First Name (if available). "Title of Web Page." Title of Website, Publisher or Sponsor, Publication Date, URL (accessed Day Month Year).

- **Newspaper Article References:**

Author's Last Name, First Name. "Title of Article." Title of Newspaper, Date, pp. Page range.

- **In-text Citations:**

For a direct quotation, include the author's last name and the page number in parentheses. Example: (Smith 45).

For a paraphrased or summarized idea, include only the author's last name in parentheses. Example: (Smith).

This is sample paper format only please use this format and follow this structure as per your requirement

Structure Details:

- **Word Limit:** 5000-7000
- **Paper Title:** 14 points, Times New Roman
- **Texts align:** Justify
- **Page Margins:** 2.54 cm / 1 inch all round
- **Font Size:** 12 point
- **Font:** Use Only Times New Roman for whole paper
- **Line Spacing:** Single
- **Title headings in bold (not in quote marks)**
- **Foreign words and phrases inserted in the text should be italicized**
- **Underlining only for URL addresses**
- **Image, Illustrations, Maps, Graphs, and Tables should be acknowledged in the text and placed centred in the page within the context of the text, rather than at the end.**
- **Less than 10% plagiarism on Turnitin is expected.**